



## Product destruction

This is an increasingly important service for businesses to protect their brand. We take out-of-date and over-issued stock and put the material beyond reuse before finally recycling the destroyed material. Material is destroyed in a machine called a Hogger.

Brand protection is vital for businesses wishing to maintain a strong reputation for quality.

## Magazine hogging

We hog magazines for major retailers in Belfast and throughout Northern Ireland.

For every 10 magazines on the shelf of your local newsagent, only 3 on average are ever sold meaning that there is a great potential for the unsold magazines to be sold on the black market – in order to combat this, major distributors use Huhtamaki Paper Recycling to hog magazines.

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